

# Media studies triangle for reading media

## Media Text

What is this?  
Can you name three things like it?  
What colours are on it?  
What values are promoted?  
Does it contain stereotypes?  
What values are omitted?

## Audience

Why do you like it?  
Why your parents like it?  
your friends? Why?  
Could this thing scare somebody?  
Why?  
Why would you buy this?  
Who else would want it?  
Why you want to collect it?

## Meanings

## Production

Who makes it?  
How much money do you think it costs?  
Where was it made?  
Where are some places you can buy it?  
Can you tell where it was made (produced)  
Have you seen a commercial for it on TV, in a  
book, or newspaper, website, or game?  
Who owns the copyright for this text?